



WHAT MAKES THE PERFECT NIGHT OUT?

GENDER:

Male

Female

AGE:

Please specify:

Q1. OUT OF THE FOLLOWING, WHICH ARE THE MOST IMPORTANT FACTORS IN MAKING SURE YOU HAVE A GOOD NIGHT OUT? (PLEASE SELECT THREE)

- Time spent getting ready
- The people you're with
- Size of group
- Pre-arranged night out
- Spontaneous night out
- Location (town/city)
- Type of music
- How long you wait to get served
- Whether you meet 'The One' or not
- How attractive you feel
- Takeaway at the end of the night

Q2. WHEN IS THE IDEAL TIME TO GO OUT?

- 12 noon onwards
- 4pm onwards
- 7pm onwards
- 9pm onwards

Q3. WHEN IS THE IDEAL TIME TO GET IN?

- Before midnight
- Midnight to 2am
- 2am to 4am
- 4am onwards

Q4. WHAT NIGHT OF THE WEEK DO YOU PREFER TO GO OUT?

- Monday to Thursday
- Friday
- Saturday
- Sunday

Q5. HOW MANY FRIENDS IS THE IDEAL NUMBER TO GO OUT WITH?

- One
- Two to five
- Six to ten
- Ten or more

Q6. WHICH CELEBRITY WOULD YOU MOST LIKE TO GO ON A NIGHT OUT WITH?

Please specify:

Q7. WHAT IS THE OPTIMUM TIME OF FUN ON A NIGHT OUT? (FOR EXAMPLE 10PM TO MIDNIGHT)

Please specify:

Q8. WHAT TYPE OF MUSIC DO YOU PREFER ON A NIGHT OUT?

- Rock/Metal
- RnB/Hip Hop
- Cheesy pop
- Indie
- Retro classics

Q9. WHAT KIND OF VENUE WOULD YOUR PERFECT NIGHT OUT END AT?

- Busy club playing your favourite tunes
- Classy bar
- Local pub
- After party at a mate's house

Q10. WHICH OF THE FOLLOWING USUALLY ENDS UP BEING THE MOST FUN?

- Fancy Dress Party
- Stag/Hen do
- Random night out with work colleagues
- House Party
- Night out with your significant other

THANKS FOR YOUR TIME